

## Approaches to Social Transformation

Palestinian - German Educational Dialogue and Student Exchange – Development and Implementation of a Joint University Module

2014-2016











## The University

- Neubrandenburg University of **Applied Sciences**
- founded in 1991 and currently has a total of 2,500 students
- four departments offer courses in more than ten different subjects at undergraduate and postgraduate levels
- we work in close association with businesses and institutions from within our region
- the campus is near the city centre and located close to Lake Tollense







## Our Courses of Study

- each of our 4 departments offers undergraduate and postgraduate courses
- courses leading to B.Sc./B.A. and M.Sc./M.A.
- include a practical semester and/or provide practical work experience





### **Our Faculties**

- Faculty of Agriculture and Food Sciences
- Faculty of Landscape Sciences and Geomatic
- Faculty of Social Work and Education
- Faculty of Health, Nursing, Administration



## Faculty of Social Work and Education

- Social Work (Bachelor of Arts)
- Early Education (Bachelor of Arts)
- Social Work Social Sciences, Project Planning and Development (Master of Arts)
- Counselling (Master of Arts)
- Organization development and inclusion (Master of Arts)

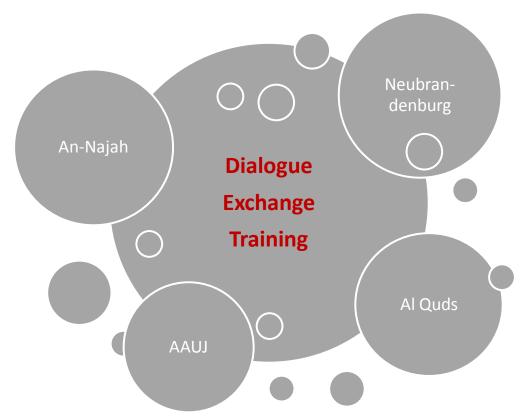




## Why Social Work?

- Social Work is an approach to social transformation
- Social workers look at singles, groups, communities, societies
- Transnational nature of conflicts and issues:
   violence, refugees, migration, poverty etc.
- Social work has become a global profession
- Social workers can learn by international partnership, get broader perspective and new tools
- there is a great demand

### **Partners**



#### Our project:

Palestinian - German Educational Dialogue and Student Exchange

#### Our topic:

Dealing with conflicts

#### Our goal:

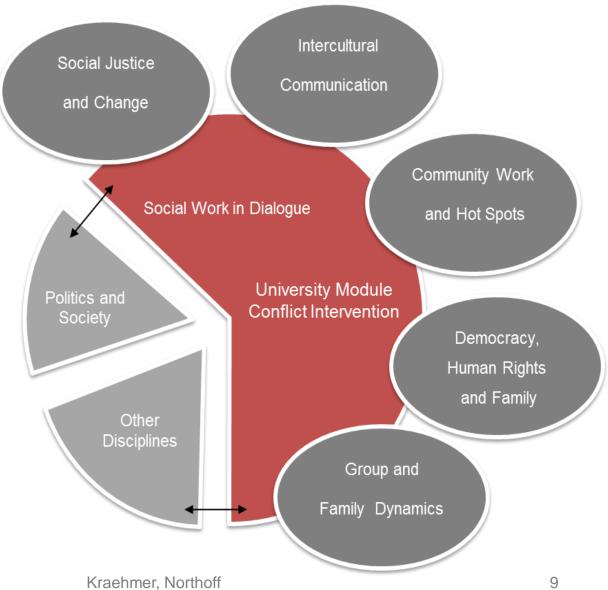
Development and implementation of a joint university module



### Hochschule Neubrandenburg

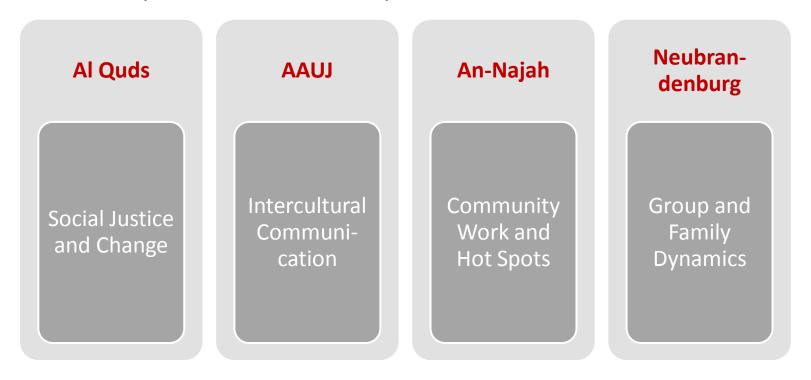
University of Applied Sciences

## Five Topics



### **Modules**

• The modules have been developed in co-operation between different partners; our actual partners are:



### Milestones and Timetable

1. milestone	Dialogue and planning	after 3 months
2. milestone	Preparations/materials	after 6 months
3. milestone	Summer School	after 9 months
4. milestone	Continuation of project	after 12 months
5. milestone	Exchange and curriculum	after 24 months
6. milestone	Analysis and sustainability	after 36 months

## Overview of the main topics

Dialogue & Exchange	Study Program & Book	Congress and Sustainability
Palestinian higher education cooperation and on providing support for networking amongst	program and materials on conflict intervention, to teach the students new skills, competences and	Organizing a congress in Palestine to build a platform for discussions and public transfer, mainly done by our Palestinian partners
contribution to the development of intercultural	and the developed	Organizing sustainability, by building a lasting communication, an international network, and study cooperation



## The project consists of three columns:

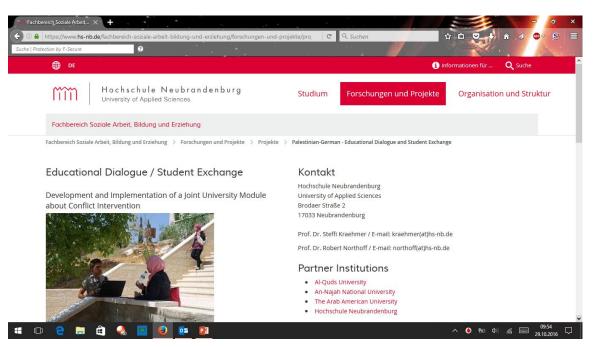
- Dialogue, cooperation and networking between German and Palestinian higher education institutions
- Student exchange as a contribution towards developing intercultural dialogue
- A joint "curriculum" and study material on conflict intervention, also useful for the civil society.





#### Main results (2014, 2015, 2016)

- PAGED academic network
- four summer schools
- Curriculum Reader
- Students' network
- Book



http://www.hs-nb.de/...

#### Main results (2016)

- two summer schools
- international symposium
- Textbook (in English)
- Articles from both regions
- ideas for a new project



## **Summer School Experience**

two summer schools (October 2014 and spring 2015) for 12 days

- First in Neubrandenburg
- Second in Palestine



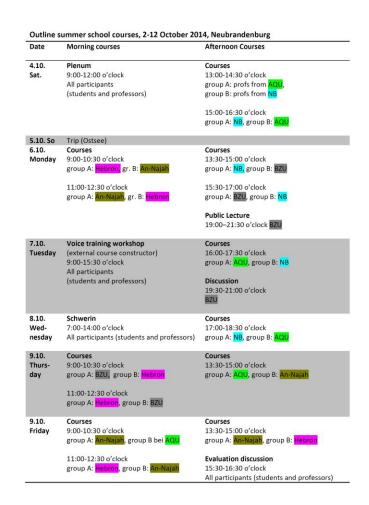
## Summer Schools are a Laboratory for

- new ideas
- creative discussions
- promoting identity driven intercultural understanding
- improving professional knowledge, competencies and practice
- lectures, small group discussions, agency visits and informal interaction



## Outline of the Summer School (2014)

- Different lectures (8h per day)
- Adding social program
- Teaching in Pal-Ger groups
- "Buddy program": students built tandems (one German one Palestinian student)
  - interviewed each other about their personal experiences related to our main topic: "dealing with conflicts"
  - storytelling and interviewing each other about personal history and experiences related to our main topic "dealing with conflicts"
  - providing unique insight into the "others" culture, tradition and identity



## Results of the First and Second Summer School

- many opportunities to reflect one's own activities,
   from a global to a local view and to the personal perspective
- Learning about the different social welfare systems as well as social work services
- Exploring environmental and cultural treasures in both countries
- Improving university networking and personal contacts
- Establishing new dimensions of intercultural perceptions and reflections
- Improving the awareness of dealing with conflicts on intercultural levels
- Practicing and reviewing the curricula materials

## Conclusions and future perspectives

- We have found partners and friends
- We want to continue the summer school model
- We will monitor and review courses, materials, methods
- We will evaluate the project and listen to the students' feedback
- We look for possibilities of future cooperation



#### Hochschule Neubrandenburg University of Applied Sciences

## Public influence: articles in the local press

#### NORDKURIER-NEUBRANDENBURGER ZEITUNG

MITTWOCH, 8. OKTOBER 2014

#### Für kurzen Besuch war langer Atem nötig

und Ria Rückheim

Für palästinensische Studenten ist es sehr schwer, internationale Kontakte zu knüpfen. Darum sind sie besonders froh, jetzt in Neubrandenburg sein zu dürfen.

er ist fasziniert. "Der Lebens- beteiligt sind. stil der Deutschen und die sche Literatur studiert.

Soziale Arbeit, Bildung und aus Palästina.

Erziehung an der Hochschule Durch die spezielle Situ-

Mitgereist nach Neubran-Höflichkeit, aber auch die denburg sind auch sechs zu fliegen. Disziplin sind eine neue Er- Professoren, darunter Sami

Neubrandenburg besuchen. ation Palästinas ist es für bewilligt werden, soll die Studenten nehmen sie an leicht, internationale Kontak- dauern. Schon im nächsten im deutsch-palästinensi- land hat die Projektleiter auf optimistisch, dass das geschen Projekt "Dealing with beiden Seiten viel Ausdauer lingt", sagt Robert Northoff. Conflicts", das der Deutsche und Vorbereitungszeit ge-NEUBRANDENBURG. "Ich füh- Akademische Austausch- kostet, erzählt Prof. Robert in Neubrandenburg einen Hause", sagt der palästinensi- und an dem die Hochschule über Jordanien waren die sche Student Majed Sawalha Neubrandenburg sowie vier Studenten zwei Tage unterund lächelt. Es ist sein erster palästinensische Universitä- wegs. Sie brauchten mehrere Besuch in Deutschland und ten aus dem Westjordanland Pässe, denn es ist für sie nicht als "Buddy" zugeteilt bekomvon Israel nach Deutschland

der Palästinenser, der Engli- an der An-Najah National Studentin Anwar Amro. "Ob- den", sagt Majed Sawalha. University in Nablus lehrt. wohl ich ein Kopftuch trage, Er gehört zu einer Gruppe "Wir sind sehr offen für inter- sind die Menschen offen und von 24 palästinensischen Stu- nationale Beziehungen und grüßen mich auf der Straße denten, die gerade die Sum- das Verständnis der anderen oder fragen mich unvoreinmer School vom Fachbereich Kulturen", sagt der Professor genommen, woher ich komme", erzählt sie glücklich.

Gemeinsam mit 24 deutschen die jungen Studenten nicht Zusammenarbeit drei Jahre Workshops, Vorlesungen und te aufzubauen, auch wenn sie Frühjahr ist ein Gegenbesuch Ausflügen teil. Die Summer daran sehr interessiert sind. der Neubrandenburger in School ist ein Schwerpunkt Allein der Flug nach Deutsch- Palästina geplant. "Wir sind Um in der gemeinsamen Zeit le mich hier geliebt, wie zu dienst (DAAD) initiiert hat Northoff. Mit einem Stopp möglichst intensiven Austausch zu erleben, hat jeder palästinensische einen deutschen Studenter möglich, auf kurzem Weg men. "Wir haben das gleiche Alter, die gleichen Interessen und verbringen viel Zeit mit-Dennoch habe sich der einander. Wir teilen unsere fahrung für mich", erzählt Alkilani, der Soziale Arbeit Aufwand gelohnt, meint Geschichten, wie mit Freun-

> Die engen Beziehunger zu Palästina könnten ein Al leinstellungsmerkmal für die Hochschule sein, findet Sabine Hofmann, Koordinatorin des Projektes: Gleichzeitig sei aber auch viel Eigeninitiative gefragt. Ein erster Erfolg war es, die Nahost-Expertin Helga Baumgarten für einen öffentlichen Vortrag nach Neubrandenburg zu holen. "Das Interesse der Studenten an dem Projekt ist sehr groß", hat Sabine Hofmann

Derzeit sind 75 Studierende aus dem Ausland an der Hochschule eingetragen. Besonders reisefreudig sind die Neubrandenburger Studenten jedoch nicht. Denn im Durchschnitt gehen pro Semester nur etwa 10 der 2200 Studenten ins Ausland. In diesem Wintersemester studieren sie zum Beispiel in Tschechien, Lettland, Brasilien, Schottland, Indien, Rumänien und Estland.





Anwar Amro, Prof. Steffi Kraehmer, Prof. Sami Alkilani, Prof. Robert Northoff und Majed Sawaiha Kontakt zu den Autoren In der Mensa der Hochschule.



## Excursion 2015: Exploring Schwerin and the Baltic Sea



"I am deeply thankful for the amazing experiences the Summer School has given me so far, and believe I speak in unison with all participants on that." - student "I think an adjuvant way to intensify the cross-culturally exchange and building on intercultural competencies and widening our horizons." - student





## Excursion 2015: Exploring Berlin and Mecklenburg







## Excursion 2015: Exploring Palestine and the People





## Excursion 2016: Exploring the Countryside and the People



# Proposal 2017 to 2019 Social entrepreneurship Social innovation in education and practice

- based on the cooperation with the Palestinian universities of Al Quds, Nablus and Jenin, and the University of Applied Sciences in Neubrandenburg/Germany
- aim of the project is to build competences in the field of Social Entrepreneurship to students in Social Work and adjacent studies

Submodule psychological creative approach economical approach law based approach Practical approach approach and Entrepreneurial and Personal Ethical Codes and Internship and Spirit and Self Intercultural Entrepreneurial Map Legal Issues Entrepreneurs@work Reflection Communication

## Goals of the project

The project aims to empower students to create innovative ideas and processes for solving social problems within their surroundings and enable them to implement them independently.

Collegial exchange and higher education dialogue during reciprocal meetings, getting to know new colleagues, a shared planning and adaptation of the project ideas by the local level.

Development of an Entrepreneurship Education Module, with submodules that can be connected and complemented in various possibilities.

Acquiring social, personal, methodical and professional competences during four Summer Schools in Palestine and Neubrandenburg, and a build-up of studential networks and clusters.

Support of individual students during the creation of personal maps and business plans, and help during potential practical works and implementation of project ideas putting them into practice.

Documentation of results through the construction of a script/textbook with teaching content, individual portfolio and evaluation by collecting best practice examples and possible dissemination in seminars and panels.

May 22th, 2015 Kraehmer, Northoff 27

## Partners, responsibilities and organisation

- Respectful and advantageous Dialogue on an equal footing is the basis of the cooperation between all partners
- The project responsibility is carried out by the University of Applied Sciences Neubrandenburg, however, many tasks are transferred to the full responsibility of the team and single partners.

Social entrepreneurship - Social inno∨ation in education and practice					
Al Quds	Nablus	Jenin			

May 22th, 2015 Kraehmer, Northoff 28

### Each year is connected to a certain central event for the implementation of the project goals

Summer School autumn 2017
Innovation Lab and Psychological Approach,
Project teams 1 and 2
(most likely in Neubrandenburg/Germany)

Summer School spring 2018
Economical and Juridical Approach,
Project teams 3 and 4,
(most likely in Palestine)

Short Summer School and Meeting 2019
Presentation of best practice examples
(most likely in Palestine and Neubrandenburg/Germany)

## goals, results and outcomes

#### Goals

- Encouraging social entrepreneurship competences and innovative intiatives
- Implementation tools for managing and solving social problems

#### Results

- Social entrepreneurship tools
- Social entrepreneurs and mentoring
- Social entrepreneurship innovation teams

#### Outcomes

#### For students:

- Certificate or Higher Diploma
- Expert and university network
- Trancultural communication competences

For universities:

Modules for perspective international university courses

- Knowledge transfer

#### For politics:

Social contact for stabilizing transregional relations

## Thank you!

The Palestinian German Team